

Customer Feedback

Marsha & Janice, USA

Received : 22.5.07

A MESSAGE FROM MARSHA AND JANICE:

SABRINA, FEEL FREE TO USE OUR COMMENTS WE ARE BOTH HAPPY THAT WE FOUND YOUR HENNA AND INDIGO PRODUCT. MARSHA IS ELATED THAT SHE CAN FINALLY DYE HER HAIR BECAUSE SHE IS THE ONE WHO IS ALLERGIC TO PPD.

Joanna, Dublin, Ireland

Received : 18.3.07

I have used the Henna and Indigo Colour for the first time and I am thrilled with the results.

I have had severe allergic reaction to all chemical hair dyes, from swollen glands to face rashes and not forgetting the unbearable itchy, sore scalp.

I kept the Henna in for 3 hours and as expected my hair turned bright orange. I proceeded with the Indigo for 30 minutes and although I was delighted with the overall colour, it was a little too bright on top. Having read your comments to another Client with the same outcome, I mixed up a small amount of Indigo and reapplied it on top for a further 10 minutes. The result was perfect, a beautiful chocolate brown with a hint of auburn.

The next day I developed a mild itch at the nape of my neck, this is probably due to the fact I have Psoriasis here. The itch only lasted a day and disappeared.

Let me thank you most sincerely, you have not only helped me change my hair but you have helped to change my life!

Joanna

Helen, Cumbria

Received : 2.5.07

Dear Sabrina

I just wanted to thank you for making such a good product with such thorough instructions. Today using your henna and indigo I was able to cover my grey hairs and go back to my natural black hair colour - amazing!

Regards

- Helen

Ruth Smith

Received : 14.4.07

I'm very pleased with the result from your Henna. It is fantastic colour, very rich, vibrant and beautiful. I was using (for some years) Light Mountain (Colour the Gray) but I can see there is BIG difference between the two.

Jude, South Shields

Received : 12.12.06

Hi Sabrina

well I have tried your henna renaissance and indigo and I am ecstatic with the results my hair is in the best condition it has ever been in and the colour is just fantastic I never thought I would be able to colour my hair again after my allergic reaction to permanent hair dyes as I told you in my previous e-mail after skin patch testing I am allergic to PPD which is in every hair dye and other things. It was trial and error at first next time I will mix the henna the night before I am going to apply it to save time. Also I applied the Indigo and rinsed it off after 40 minutes (just in case) however I wanted a darker brown to cover my grey so mixed another batch of Indigo and left it on for 1 hour my final colour result is the best colour I could have wished for a luscious dark brown with a hint of chocolate WOW I just wanted to thank you so much and assure you I will be a lifelong customer many thanks....please feel free to add my e-mail to your customer feedback page.....Jude.

Lindsey, Sheffield

Received : 2.2.06

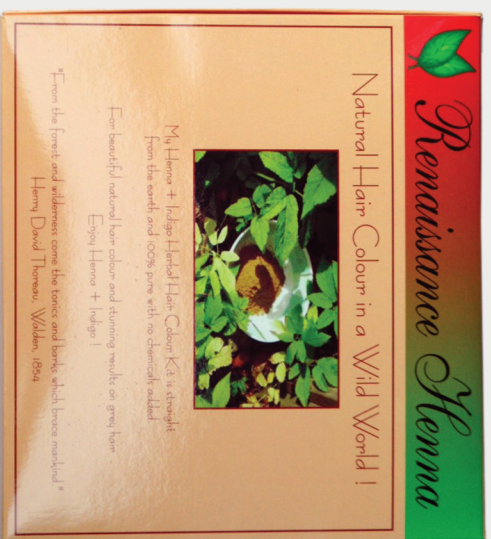
Hi Sabrina,

First of all I would just like to say a HUGE thank you for this wonderful product. I am allergic to PPD & have had some severe reactions, I am also allergic to chemical dyes without it as well. I was at my wits end trying to find something to cover the awful greys. It truly is a godsend I put the henna on for 2 hours then the indigo for an hour uncovered with salt as I wanted the blue/black. Amazing!!! The colour is so rich & looks so healthy. I did not receive any instructions in my kit but followed the one's you sent me via e-mail. Thank you so much once again, I will be definitely having a long association with henna/indigo.

Yours

Lindsey

Enjoy Henna & Indigo!



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Company No. 7406958, Registered in England
Registered Address: 70 Wood Street, London E17 3HT

Renaissance Henna
Covers the full hair colour spectrum and will colour all hair types and all hair colours, including totally grey

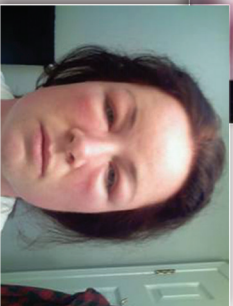
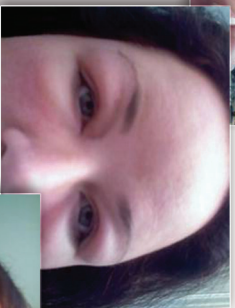
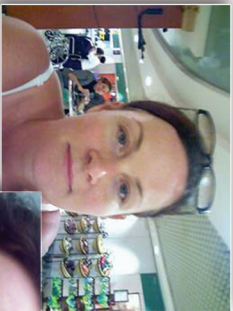
Entirely Chemical Free
Natural Hair Colour
in a Wild World!

Suitable for Hair Dye Allergy & Eczema
Made from 100% Plants
Nothing Added!

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Hair Dye Allergy

Hair dye allergy is on the increase. Here are pictures of Natalie, before and after using a conventional over the counter bottled hair dye:



Hair Dyes & Cancer

The (then named) European Scientific Committee on Cosmetic Products and Non-Food Products stated its "Opinion on the use of Permanent Hair Dyes and Bladder Cancer Risk" in June 2001 as follows:

"The SCCNFP has evaluated the scientific paper on 'Use of Permanent Hair Dyes and Bladder Cancer Risk' by M. Gago-Dominguez et al (Int. J. Cancer: 91, 575-579 (2001)).

The following conclusions were made:

- The study is well conducted and important confounding factors (e.g. smoking) were properly addressed.

- The study shows an increased risk of bladder cancer among women who made regular use of permanent hair dyes over many years."

Hair Dye Allergies / PPD

The main allergy trigger in hair dyes is paraphenylenediamene aka "PPD".

PPD is found in most permanent hair dyes, especially those at the darker end of the hair colour spectrum: browns & black.

BEWARE: PPD is also commonly found in products marketed as "black henna". There is no such thing as black henna.

Other ingredients which are commonly found in hair dyes, in addition to PPD, which may also trigger severe allergic reaction are:

- diaminophenoxyethanol
- hydroxybenzomorpholine
- m-aminophenol
- 4-benzenediamine
- 1,4-benzenediamine
- para-diaminobenzene (p-diaminobenzene)
- para-aminoaniline (p-aminoaniline)

The above is a non exhaustive list.

Because PPD & other chemicals are known allergy triggers for many people, other chemicals are being used as alternatives in an attempt to produce "safer hair dyes", such as:

- para-aminodiphenylamine (PADA)
- paratoluene diamine (PTDA)
- 3-nitro-p-hydroxyethylaminophenol.

These chemicals are usually found at the mid range of the hair colour spectrum: reds & lighter browns.

These chemicals are less dangerous, but can still cause sensitivity.

Our Products

Our products are made only from plants with nothing added; there are no synthetic chemicals present.

We colour black, brown, red, and shades in between; we naturally highlight blonde and offer anti grey ash tones too. We cover pretty much the full hair colour spectrum and we cover 100% grey effectively and with ease. Our products can be used on all hair colours and all hair types.

We have a customer base of people who have experienced extreme hair dye allergy, people who suffer from extreme eczema, and people who just **love** our natural hair colour !

The Renaissance Henna Multi Hair Colour Kit

Our Renaissance Henna Hair Colour Kit comes with everything you need to get started + a detailed instructions booklet to introduce you to the world of henna and indigo and guide you through the application process; it tells you everything you need to know for your first time application.

Visit our website for customer feedback, hair colour galleries, and an in depth look at what it's all about.

Any Questions?

Feel free to contact us :
info@renaissancehenna.com

A stylized, cursive logo for Renaissance Henna. The word 'Renaissance' is written in a large, flowing script, and 'Henna' is written below it in a similar style.